

Ben Russell

Experienced PM and fluent communicator with quantitative and qualitative skill.

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EXPERIENCE

Dorfman Milano - *Product Manager*

February 2023 - Present

I am responsible for implementing and maintaining various modules of the BlueCherry supply chain software, including ERP, PLM, and shop floor control. This role requires regular communication with internal stakeholders and BlueCherry's external development team. It also emphasizes development and documentation of processes and procedures.

EP Firms, LLC — *Product Manager and Developer*

March 2018 - March 2021

After starting as a developer, I was quickly promoted to PM. I initiated an Agile sprint process and developed roadmaps to minimize technical debt. I worked closely with users and other stakeholders, regularly performing usability testing as we iterated on the product. Ultimately, I managed a team of eight developers while also working as the primary designer.

WG Title and Law - *Copyeditor*

May 2019 - April 2020

I edited three books, collaborating to refine explanations of estate and probate law for everyday readers.

Self-Employed — *Economics Tutor*

May 2016 - December 2017

Self-Employed — *Freelance Copywriter*

December 2015 - June 2016

EDUCATION

MA in Managerial Economics (Data Emphasis)

University of Oklahoma, August 2016 - December 2017

BA in Economics, Minor in Political Science

University of Oklahoma, August 2012 - December 2017

PROJECTS (MORE AVAILABLE ON MY WEBSITE AND MEDIUM)

Audio Tours — *UX Research*

I explored issues with accessibility and the overall user experience. This included conducting user interviews and creating personas, user stories, user journey maps, problem statements, and value propositions.

EPFirms — *Mobile Prototypes*

I created an interactive prototype for my company's mobile app/mobile website, with a focus on consistency and simplicity.

See here: <https://tinyurl.com/wcmrh75>

SOFTWARE EXPERIENCE

- Project management: Trello, Slack, Google Workspace/G Suite
- Prototyping/design: Figma, Adobe XD, Photoshop, InVision, FluidUI
- Software development: HTML, CSS, JavaScript, Git, Github, Github Pages, Heroku
- Statistical analysis: STATA, SAS, RStudio, ArcGIS

PROFESSIONAL INTERESTS

- Project management
- Process analysis
- UX (design, research, writing)
- Technical writing
- Productivity software and tracking

MISCELLANEOUS

- 2012 National Merit Scholar
- Joseph Crim Pray Award Winner for outstanding freshman research paper

FIND ME HERE

- iambenrussell.github.io
- linkedin.com/in/iambenrussell
- iambenrussell.medium.com